



El Pollo Loco Announces the Grand Opening of New Restaurant in La Cañada, CA

COSTA MESA, Calif., August 8, 2018 -- El Pollo Loco, Inc. ("El Pollo Loco" or "Company") (Nasdaq:[LOCO](#)), the nation's leading fire-grilled chicken chain, opened its newest restaurant in La Cañada, CA today, located at 1939 Verdugo Blvd.

"We are overjoyed that El Pollo Loco continues to flourish in our home state of California, and as we embrace our LA roots, we are thrilled to open our newest La Cañada restaurant," said Gus Siade, Senior Vice President of Operations at El Pollo Loco. "Guests will now be able to enjoy our signature citrus-marinated, fire-grilled chicken and authentic Mexican-inspired entrees at another conveniently located restaurant in the Southern California region."

The 2,815 square foot restaurant has seating for 56 guests while the dining room features the Company's new 'Vision Design,' which highlights an authentic, Mexican-inspired atmosphere and encompasses El Pollo Loco's menu and brand identity. The new design features warm textures, rustic elements and a focus on the Company's well-known open kitchen layout, which allows for guests to view El Pollo Loco's signature chicken, as it is fire-grilled. The restaurant is open seven days a week from 10 a.m. to 11 p.m. Online ordering and a catering delivery service are also available to customers.

For promotions and news on the new La Cañada location, fans can follow the restaurant's local [Facebook](#) page. El Pollo Loco fans are encouraged to join [Loco Rewards](#) and will receive a free original Pollo Bowl® with any food or beverage purchase after signing up and downloading the new El Pollo Loco app. Loco Rewards members can earn points, redeem rewards and manage offers directly from the mobile app, which is available for download in both the [Apple App Store](#) and [Google Play Store](#).

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana, El Pollo Loco is expanding its

presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at www.elpolloloco.com.

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